



The  
worldwide  
market  
is in  
**Barcelona**

**mb**  
mercabarna



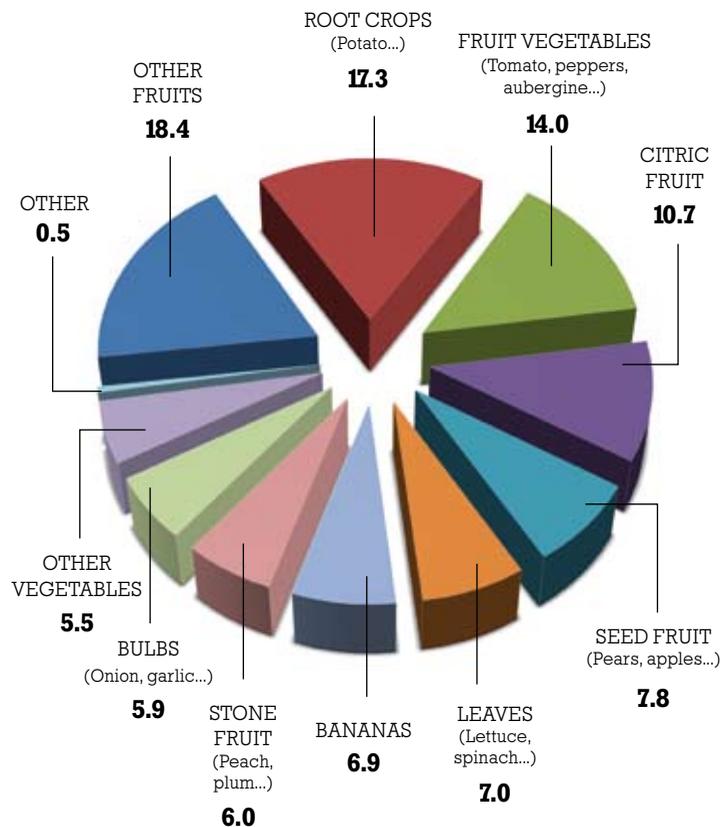
Doing business in **The worldwide market** has numerous advantages.

**Here are the top ten**

# 1 Because you'll find the greatest range of the world's fresh fruit and vegetables

Our huge range of fresh products (more than 400 varieties) from all over the world allows you to make a varied and complete purchase in any season of the year.

Over one million tons of products are sold every year of which 35% are imported from the five continents.



## Because you'll **2** find specialists

Mercabarna's specialists guarantee a wide range of varieties of all qualities and prices. You'll find specialists in exotic produce, in mushrooms and truffles, in citric fruits, in fresh local produce picked on the same day, in deli goods, banana ripeners, root crop handling and washing plants, specialists in serving the food service sector and large distributors, importers and exporters...



## Because you'll **4** be the first to get hold of the produce

Mercabarna is the best place to get hold of products before anybody else. Thanks to the Spanish climate, you can beat your competitors to it when offering seasonal produce. You can also stand out from the rest with out-of-season produce because Mercabarna acts as a logistics bridge between the great growing areas of Spain and the Southern Hemisphere, and the main European consumers. Cherries in December, melons and water melons in winter, citrus fruits in summer...



## Because you'll **3** find innovative and added-value products

All kinds of fruits and vegetables sanitized, cut and packaged according to the needs of each client. The most innovative fourth range products and state-of-the-art packaging which will enable you to better preserve your foodstuffs.





## **5** Because you can buy just the amount you need

At Mercabarna you are the only one who decides because there is no minimum purchase quota. Each professional will adapt to your needs. This represents an undeniable advantage for smaller firms, as well as a considerable saving in fixed stocks for bigger companies.

## **6** Because we'll ship your purchases anywhere in the world

In Mercabarna you'll find more than 200 companies in the fruit and vegetable sector with a common goal: service to customers. As we are connected to all the international distribution and logistics networks, we can ship your purchases to your company anywhere in the world.





## **7** Because you decide

See, smell, touch, taste and decide. In Mercabarna you'll regain your appreciation of the senses. Everything is ready to ensure you make the best choice. Because we understand that you want to be absolutely sure of what you're buying.



## **8** Because food safety is guaranteed

Food safety is a fundamental factor in the work done by Mercabarna. Because of this, the hygienic-sanitary control of the products which are sold here is object of special attention on the part of a team of vets who work for the Barcelona Public Health Agency.

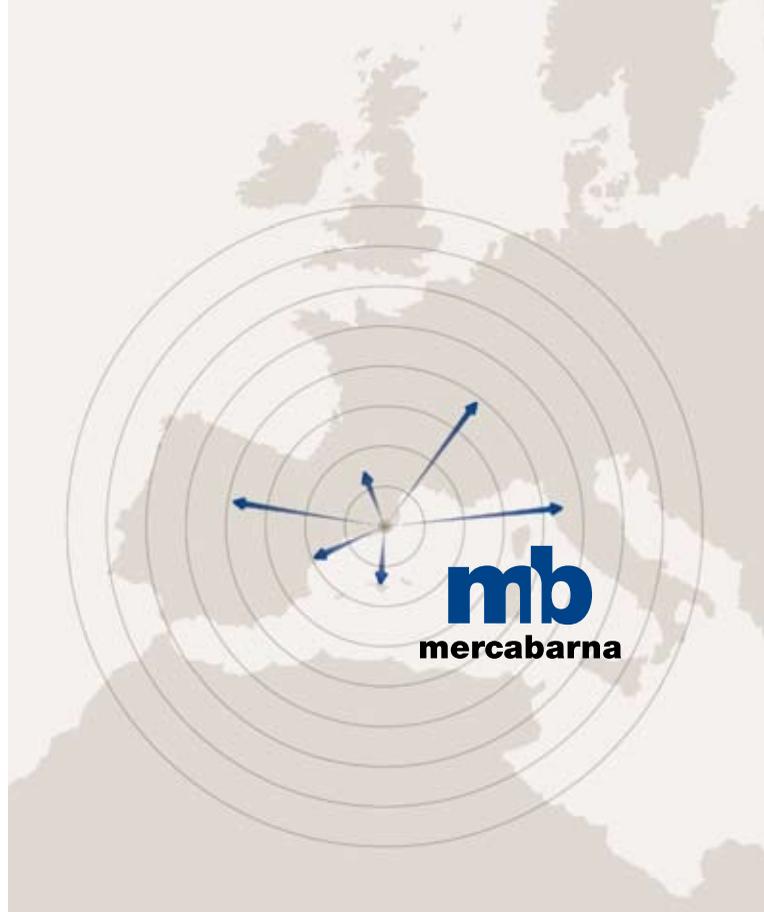


# 9 **Because Mercabarna is much more than a market**

Mercabarna is a food unit which brings together the largest wholesalers (in the Fruit and Vegetables, Fish and Flowers\* sectors) and the Barcelona Slaughterhouse, along with a large Complementary Activities Zone, with companies specialised in food preparation, packaging, distribution, and import and export of fresh food. This is backed by the full range of specialized services that provide added value to clients every day (cold stores, laboratories, petrol stations, bank offices, a hotel, restaurants, medical centres, etc.).

The area covers 90 hectares, and is home to a total of 700 companies. Mercabarna supplies more than 10 million people. Its products are distributed across the whole of Spain and to numerous countries in the world.

\* Just 3 km from the main Mercabarna area.



## **How to get to Mercabarna?**

A map of the surrounding area with directions to Mercabarna (Barcelona) is available on our website.

GPS: Latitude 41° 19' 48" (N); Longitude 2° 6' 53" (E)

# 10 **Because we will attend you personally**

Before visiting Mercabarna please get in touch with the manager of the Purchaser Care Office (Mr. Antoni Nieto) so you can explain to him your business interests. This will allow us to programme your day with us with visits and meetings with the companies that best meet your needs.

**Call now  
to arrange your  
appointment**

**+ 34 900 900 221**

or by e-mail:

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**Fruit & Vegetable Wholesaler's  
Business Association (AGEM)**

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